



iPlus from Integrated Publishing Solutions Ltd (integrate) is a publishing, workflow, data and brand management application. iPlus gives clients the ability to transform, create and control market ready product information into one common source to feed multiple distribution channels, formats and contexts.

2014 marks the 10th anniversary of the first delivery of iPlus and the release of iPlus³. The design concepts remain constant, the implementation continually improves. The feedback loop of continuous high scale usage, intensive user experience and new client priorities brings even greater resilience, ease of use and power to **iPlus** in **iPlus³**.

What's new and improved in iPlus 3.0:

Content repository with API

In **iPlus³** from **integrate** provides an API into the iPlus database, a 'Golden Copy' repository of finished marketing content. This facilitates the population of third party solutions with constantly refreshed, jurisdiction and context aware and compliant information. This, and an extended administration interface for managing the content, gives our clients unprecedented control over bringing their product information and performance data online to third party web site designers, CRM applications, mobile app or sales enablement tools.

The API into the content repository is also used to power **Forte**, from **integrate**, the interactive information sharing portal.

Architectural redesign of publishing to improve performance

integrate has optimised the publishing server-side architecture to perform better under extremely high loads. New controls over the Adobe® Framemaker® and Adobe® Distiller® components will give performance improvements during peak volume publishing periods.

Modernised and more responsive user interface

integrate has conducted a comprehensive survey and dialogue with **iPlus** users and an in depth analyse of production usage of **iPlus** in order to optimise and improve the **iPlus** user experience. **iPlus³** introduces a system-wide graphical redesign of the user interface, bringing essential management information to the forefront. **integrate** has redesigned the menus for more efficient use of screen real-estate, and updated the web application front-end to utilise new web standards. This will result in improved responsiveness when using **iPlus** in your web browser.

New view of scheduled job instances

The **iPlus³** user interface features a new table-based view of scheduled jobs easing the management of automated tasks.

This is an improvement on the existing tree design which will result in faster filtering of job details to get to the information you want more quickly, and a better day-to-day user experience.



Core features and benefits of iPlus:

Integrating data management with brand management

iPlus combines industry-leading professional layout, typographical and formatting functionality with a sophisticated content management system allowing you to implement the concept of the 'Golden Copy': maintain a single source of information for all your multiple distribution requirements.

Benefits of automating your publishing workflows with iPlus

- Large scale reduction in production costs
- Massive decrease in personnel hours for production process - valuable personnel time can be redirected to a better purpose
- Rapid return on investment
- Produce marketing collateral with strong, consistent branding
- Ensure your published information meets regulatory requirements by creating once and reusing
- Control the flow of information, from input to distribution

Key features of iPlus

- High quality output across multiple formats
- Fully integrated workflow control
- Data-generated charts and graphs
- Full audit trail of changes to data and publication designs
- Status overview dashboard gives superior managerial control of the production process
- Multiple distribution methods for finalised documents
- Powerful 'Direct Edit' feature allows users to simply click on an item in an output PDF and edit the data at source using familiar applications
- Integration with Microsoft Word® and Excel®, and Adobe FrameMaker®
- Full multilingual support

Business opportunities

- Performance data driven products within highly regulated and compliance driven business sectors which require brand focused communication across multiple distribution channels
- Regulated financial documents (Key Investor Information Documents, financial prospectuses, factsheets and pitch books)
- Technical documentation (manuals, data sheets)
- Legal documentation
- Brochures and marketing collateral

